

Small Companies Can Deliver Big Messages Affordably

- **Newspaper Ads** are Very Costly
- **TV Ads** Usually are Even More Expensive
- **Cable** has Limited Audiences
- **Radio** Results Often are Disappointing
- **Yellow Pages** are Not What They Used To Be
- **Great Websites** Often Go Unnoticed When Surfing
- **Email** Requires an Extensive Database and Permission
- **Direct Mail** is Great ... But Can Be Very Cumbersome and Costly
- **Many Monthly & Weekly Publications** Are Not Always Cost Efficient



carrier pigeon™ May Be Your **SOLUTION**

Up to 12,000 Copies Distributed Monthly in Bucks & Montgomery Counties

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NEW HOPE • NEWTOWN • PENNDel • RICHBORO • ROSLYN • RYDAL • SOUTHAMPTON • TREVOSE
WARMINSTER • WARRINGTON • WILLOW GROVE • WRIGHTSTOWN • YARDLEY

The Carrier Pigeon...

*Committed to providing independent entrepreneurs
and professionals with a venue to communicate
within their local communities economically.
Dedicated to providing local residents with a
resource tool for their unexpected needs,
emergencies and day-to-day requirements.*



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Affordable & Proven Cost Justified Advertisements

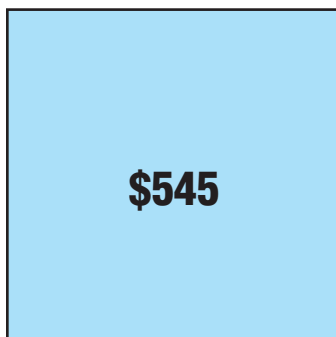
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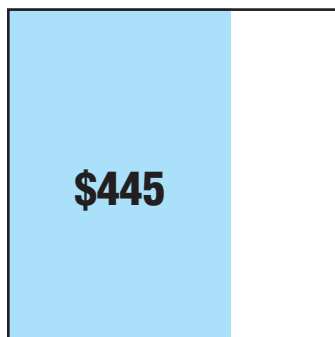
FRONT COVER

9.75"w X 5"h



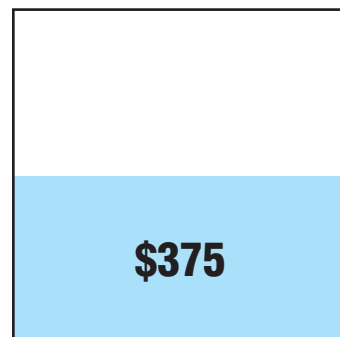
FULL PAGE

9.75"w X 9.8125"h



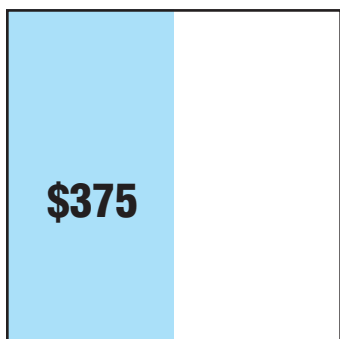
TWO THIRDS PAGE

6.5"w X 9.8125"h



HALF PAGE WIDE

9.75"w X 4.75"h



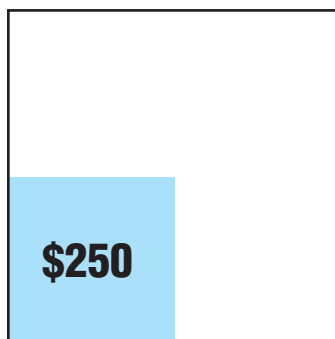
HALF PAGE LONG

4.75"w X 9.8125"h



BANNER

9.75"w X 2.5"h



QUARTER PAGE

4.75"w X 4.75"h



COVER CORNER

4"w X 2"h



HOT SPOT

3"w X 3"h

GENERAL INFORMATION & AD SPECS

Ads can be submitted in PDF format (Adobe Acrobat Reader)

Scanned photos should be submitted at 300 DPI, grayscale, or 350 DPI, color.

Black & white images should be scanned at 1200 DPI.

Save images using EPS or JPEG, minimum 300 DPI.

Use only grayscale or CMYK when saving images.

Finished page size is 11" x 11" with .5 margins on all sides.

LIVE AREA is 9.75" x 9.8125". All "live" material must fall within this image area.

Bleed elements must extend .5" past the trim.

Call Today for Results!

215-510-5972

Please Note: All new accounts ...unless credit has been established ... will be required to pay their invoices with a credit card.

Terms and Conditions: Past due accounts are subject to interest at the rate of 18% per annum or the maximum legal rate (whichever is less).

All accounts are due by the end of the month of publishing. Accounts not paid in full by the end of the billing cycle will be billed a 1½ percent service fee. Accounts 60 days past due will not be published. Accounts 90 days past due will be turned in for collection. Ads deemed unacceptable by the publisher will not be run. All special arrangements in pricing and/or positioning must be stated in writing. All ads must be approved by the client prior to publication (email authorization is acceptable). Errors or questions relating to ads must be submitted prior to the end of the month of publishing in writing or email (verbal reports will not be accepted). Accounts not fulfilling their time commitments will be "back billed" at the proper pricing.

All pricing as of January 2022.